

# Establishment of the exercise company-business idea

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Students explore the business environment by accessing links to websites that provide them with information about the strengths or weaknesses of different types of businesses in the area where they live. The teacher will organize a virtual/face-to-face meeting with a representative of a Chamber of Commerce and Industry. Students can ask questions about the business environment and make decisions based on the information collected from the online environment and from the specialist in the field .

## LEARNING OBJECTIVES

Simulating work processes in an enterprise

Field of expertise related to the guest

Creating a direct link between theory and practice

Practical application of knowledge from various disciplines and study modules

cooperation between students

## C'S OF EDUCATION

COLLABORATION

COMMUNICATION

CRITICAL THINKING

CREATIVITY

## AGE GROUP

From 16 to 40

## SCENARIO LANGUAGE

English

## TOTAL DURATION

1 hour 35 minutes

## SUBJECTS

DRAMA - ECONOMICS



## Launch a (complex) task, a project

INTERACT & INSTRUCT

## C'S OF EDUCATION

COMMUNICATION

## TOOLS

Whiteboard, laptop

## SPACE FORMAT

Public

## POSITION OF LEARNERS

Together

## ROLE OF TEACHER

Teacher at the side

## DESCRIPTION

In the first 10 minutes, the teacher communicates to the students information about entrepreneurship as a professional career option. The teacher gathers his students around a screen or a whiteboard and take the floor. The material he presents should aim at helping students take ownership of the task. Students may feel there is some room for choice and decision making. He can also take 2 minutes and ask a student to summarize the task in order to check their understandings. He then answers students questions or let students answer each other.

10  
MINUTES

## Driving question

INVESTIGATE & RESEARCH

### C'S OF EDUCATION

COLLABORATION

COMMUNICATION

CRITICAL THINKING

CREATIVITY

### TOOLS

Poll or brainstorm tool, laptop

### SPACE FORMAT

Private, limited distraction

### POSITION OF LEARNERS

Small groups

### ROLE OF TEACHER

Teacher at the side

### DESCRIPTION

3 groups of 6 students are formed, whose task is to identify 5 business ideas from the assigned field group (trade, tourism and food, services other than tourism).

Students brainstorm to solve the learning task.

10  
MINUTES

## Web quest (following a driving question activity)

INVESTIGATE & RESEARCH

### C'S OF EDUCATION

COMMUNICATION

CRITICAL THINKING

### TOOLS

laptop

### SPACE FORMAT

Private, limited distraction

### POSITION OF LEARNERS

Small groups

### ROLE OF TEACHER

Teacher at the side

### DESCRIPTION

Students look for information in the online environment about business ideas: the number of companies active in the field, financial information about turnover, their annual profit and the number of employees, CAEN code.

5  
MINUTES

## Best ideas

INTERACT & INSTRUCT

### C'S OF EDUCATION

COLLABORATION

CRITICAL THINKING

## TOOLS

Polling tool which allows both contributions and votes.

### SPACE FORMAT

Private, limited distraction

### POSITION OF LEARNERS

Small groups

### ROLE OF TEACHER

Teacher-led

## DESCRIPTION

The teacher launches a survey tool to gather students' ideas. Then the students are asked to vote for one of the ideas. The tool sorts the business idea for each group of students by popularity.



## meeting with a representative person from the business world

EXCHANGE & DISCUSS

### C'S OF EDUCATION

COLLABORATION

COMMUNICATION

CRITICAL THINKING

CREATIVITY

### SPACE FORMAT

Public

### POSITION OF LEARNERS

Together

### ROLE OF TEACHER

Teacher at the side

## DESCRIPTION

A face-to-face meeting with an expert was scheduled by the teacher. The students ask him questions about the chosen business idea.



## Infographic

CREATE

### C'S OF EDUCATION

COLLABORATION

COMMUNICATION

CRITICAL THINKING

CREATIVITY

## TOOLS

Infographic tool, laptop, printer

### SPACE FORMAT

Private, limited distraction

### POSITION OF LEARNERS

Small groups

### ROLE OF TEACHER

Teacher at the side

## DESCRIPTION

The students analyze the information obtained from the expert and from the online environment and create an infographic poster that presents the basic elements of their business: company name, object of activity and CAEN code, share capital, slogan.



## my business in 10 words

ASSESSMENT & FEEDBACK

## C'S OF EDUCATION

COMMUNICATION

### TOOLS

mind map

### SPACE FORMAT

Public

### POSITION OF LEARNERS

Together

### ROLE OF TEACHER

Teacher at the side

### DESCRIPTION

A representative of each group will present the business idea in a maximum of 10 words. The teacher will evaluate each idea presented by the students.



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